

# COOKIE POLICY

## ABOUT COOKIES

To enhance your experience on the INVIVOX platform and provide you with the best possible service, we use cookies that are stored on your device when you access the platform via the website [<https://invivox.com/>](<https://invivox.com/>).

This policy supplements our Privacy Policy and applies to all areas of the website.

INVIVOX reserves the right to update this policy regularly and without prior notice, particularly in the event of regulatory changes, and to notify users by displaying an updated banner if necessary.

## WHAT IS A COOKIE?

A cookie is a small file stored on your device when you visit a website, install, or use software or a mobile application, regardless of the type of device used, such as a computer, smartphone, or other device.

The term "cookie" includes, but is not limited to:

- HTTP cookies;
- Flash cookies;
- Fingerprinting (calculating a unique identifier for the device based on its configuration for tracking purposes);
- Invisible pixels or "web bugs";
- Any other identifier generated by software or an operating system.

Cookies record certain information about your browsing activity or online behavior.

## WHAT ARE COOKIES USED FOR?

The cookies used on our platform help us differentiate users to improve your navigation and the services we offer.

In practice, technical cookies allow us to authenticate and identify you, speed up your navigation on our platform, and provide access to its various features. They may collect data about your system's operating system, browser, or device (computer, tablet, or mobile phone). They may also collect data about your location (such as your IP address).

Other audience measurement cookies and trackers help us generate statistics about the use of our platform to enhance your experience and offer targeted advertisements and promotional offers based on your browsing activity. They may collect data about your interactions with the content on our platform, such as the number of visits and pages viewed.

Additionally, some cookies necessary for the website's operation and audience measurement do not require your consent.

## YOUR CONSENT AND CONTROL OVER COOKIES STORED ON YOUR DEVICE

You can learn about the types of cookies stored, accept or refuse them globally for the entire platform and all services, or customize your preferences based on their functionality.

### Learn more about cookies, how they work, and how to opt out

The cookies used by INVIVOX, excluding necessary cookies, are exclusively intended to:

1. Measure the audience to generate access statistics and improve the site's performance.
2. Personalize your experience based on your use of the site.
3. Provide more relevant advertisements based on your browsing activity or profile on third-party sites or applications.

An information banner is displayed during your first visit to inform you about the use of these trackers, including:

1. The purposes of the trackers used.
2. The option to accept their use.
3. The option to refuse their use.
4. The option to customize tracker settings.

Through this banner, you are invited to express your consent or refusal and can customize your preferences based on the purposes and/or partners. If you do not provide consent or customize your preferences and continue browsing the site, no cookies will be stored, except those that do not require your consent.

Please note that cookies do not personally identify you but record information about your browsing activity.

The collected information is used exclusively by INVIVOX, its technical service providers, audience measurement partners, and/or its partners, and is never shared with third parties. You can learn more and manage cookies to accept, customize, or refuse them at any time via the Cookie Management module.

## Necessary Cookies

Some cookies are essential for the proper functioning of our platform and do not require your consent. However, you can object to their use by deleting them through your browser settings. Please note that opposing these cookies may significantly degrade your user experience.

## Audience Measurement Cookies

We use cookies to measure the audience of our platform and generate access and traffic statistics to improve its performance.

## Experience Personalization Cookies

We use experience personalization cookies to customize the display of content based on your use of the site. These "functional" cookies ensure optimal operation of our platform and enhance your navigation. They enable us to provide the services you have expressly requested, such as booking a training session.

## Cookies Placed by Partners

Some cookies are placed by partners to provide you with more relevant advertisements based on your browsing activity or profile. The use of these cookies by our partners (such as Google or Facebook) is subject to their own privacy policies. The use of these cookies and the collection of data do not allow our partners to personally identify you.

## DATA RETENTION PERIOD

Your consent is valid for 12 months, in accordance with the GDPR. Consent will therefore be requested again every 12 months.

## YOUR RIGHTS

In addition to your right to withdraw your consent at any time regarding the storage of cookies on your device, you can exercise your rights to access, rectify, erase, or transfer your data, object to or request the limitation of its processing, define the fate of your data after your death, or file a complaint with a competent authority (in France, the CNIL).

These rights can be exercised by email at [\[contact@invivox.com\]](mailto:contact@invivox.com)(mailto:contact@invivox.com) or by sending a letter to In Situ Training - 21, rue Eugène et Marc Dulout - 33600 PESSAC, along with proof of your identity.

For more information about how we manage your personal data, please refer to our Privacy Policy.